



Advertising Rates for the CMCA Website & Hotsheet

Influential executives in Colorado's Trucking Industry routinely keep in touch with CMCA. Advertising with CMCA is an economical way to get your message directly to these critical decision makers.

CMCA Member Advertising Rates*

Insertion Time	Web-Front Page Banner Ad	Web-Front Page (2" x 4.5" display ad)	Web-Other Pages (2" x 4.5" display ad)	HotSheet-Weekly Includes Web & Email (app. 1000 emails)
One Year	\$2,000	\$1500	\$600	\$1500
Six Months	\$1,000	\$750	\$300	\$750
3 Months	\$500	\$500	\$150	\$500

CMCA Non-Member Advertising Rates*

Insertion Time	Web-Front Page Banner Ad	Web-Front Page (2" x 4.5" display ad)	Web-Other Pages (2" x 4.5" display ad)	HotSheet-Weekly Includes Web & Email (app. 1000 emails)
One Year	\$3000	\$2000	\$1000	\$3000
Six Months	\$1500	\$1000	\$500	\$1500
3 Months	\$1000	\$600	\$300	\$1000

Specifications:

- Prices are for a single insertion with no changes in ad copy other than phone#, website URL, or email address. Otherwise a \$50 change fee applies if ad is changed during insertion period.
- All ads must be camera-ready and sent electronically in a graphic image (IBM compatible).
- All ads are hot linked to advertiser's website at no additional charge.
- Different size ads and animation ads may also be accepted. Call for quote.
- Unless designed by CMCA, ads should be submitted as full size jpg images.
- All ads depend on space availability. CMCA reserves the rights to reject any ad.

Company Name _____

Website Link _____

Charge my credit card (no discount applies)

Account Type: VISA MasterCard Discover

Cardholder Name _____ Payment Amount _____

Credit card number _____ Exp Date _____

CC Billing Address _____ CC Zip code _____ CCV (3 digit # on back of card) _____

SIGNATURE: _____

DATE: _____