



DRIVING *INTO THE* NEW FRONTIER

*2021
ANNUAL
CONVENTION*

September 9-11, 2021

*Steamboat Grand
Steamboat Springs, Colorado*

SCHEDULE OF EVENTS

TIME ACTIVITY

LOCATION

Thursday • September 9

9:00 am	Golf Tournament	Haymaker
1:00 pm	Registration Opens	Sleeping Giant Room
1:00 pm - 10:00 pm	Exhibitor Set-up	Korbel Foyer
6:00 pm - 8:00 pm	Chairwoman's Reception	Emerald Tent and Pavilion

Friday • September 10

7:30 am	Exhibit Area Opens	Korbel Foyer
7:30 am	Registration Opens	Sleeping Giant Room
8:00 am - 9:30 am	Kickoff Breakfast ~ Karl Mecklenburg	Korbel Grand Ballroom
9:30 am - 10:00 am	Coffee Break/Exhibitor Time	Korbel Foyer
10:00 am - 11:45 am	General Session Meeting the Climate and Clean Air Challenge of the Future ~ Sean Waters, Mitch Jackson, and Shoshana M. Lew	Korbel Grand Ballroom
9:50 am - 12:00 pm	Spouse's Program	Mountain View Foyer
11:45 am - 12:00 pm	Coffee Break/Exhibitor Time	Korbel Foyer
12:00 pm - 1:30 pm	Luncheon	Korbel Grand Ballroom
5:00 pm - 6:00 pm	Reception	Emerald Tent and Pavilion
5:00 pm - 10:00 pm	Children's Program	Burgess Creek II
6:00 pm - 8:00 pm	Dinner and Awards ~ Live Auction	Korbel Grand Ballroom
8:00 pm - 11:00 pm	Trevor Potter Trio & Entertainment with whiskey and libations tasting as well as fun backyard games	Emerald Tent and Pavilion

SCHEDULE OF EVENTS

TIME ACTIVITY

LOCATION

Saturday • September 11

7:30 am	Exhibit Area Opens	Korbel Foyer
7:30 am	Registration Opens	Sleeping Giant Room
8:00 am - 9:15 am	Safety Breakfast ~ <i>Randy Guillot</i> • <i>ATA</i>	Korbel Grand Ballroom
9:15 am - 9:40 am	Coffee Break/Exhibitor Time	Korbel Foyer
9:45 am - 11:45 am	General Session ~ <i>Eric Chester</i>	Korbel Grand Ballroom
9:45 am - 11:45 am	Spouse's Program	Mountain View Foyer
11:45 am - 12:00 pm	Exhibitor Time with <i>Eric Chester</i>	Korbel Grand Ballroom
12:00 pm - 3:00 pm	Lunch & Afternoon On Your Own	
3:00 pm - 5:00 pm	Happy Hour	Mountain View Foyer/ Terrace

COVID GUIDELINES

Given the increase in COVID cases and the highly contagious strain of the Delta Variant, the Steamboat Grand recommends all conference attendees wear a mask in public indoor spaces, regardless of vaccination status to decrease risk of transmission. This is a recommendation not a mandate. Per local and Federal guidance, unvaccinated people are still asked to wear a mask in public indoor spaces.

Should an attendee experience symptoms, they should test for COVID at one of the sites listed here: <https://www.covid19routtcounty.com/>.

While the attendee is waiting for test results they are to quarantine and wear a mask. These results also need to be recorded to the county utilizing the link listed [here](#).

For information on our shared responsibilities and resources, please visit [here](#). As always, you can review our current hotel protocols and stay expectations at <https://steamboatgrand.com/protocols/>.

CHAIRWOMAN'S WELCOME



Welcome to the 81st Annual CMCA Convention. This year's program offers an excellent blend of the past and present with many old friends and new members. We have great speakers and guests from enforcement, regulatory agencies, and the legislature. Additionally, we have arranged terrific entertainment, fabulous food, and wonderful recreational opportunities, all in an outstanding setting.

While you are enjoying the convention, I hope you to take a few minutes to thank our sponsors and visit our Exhibit Area. These companies help make the convention and our industry a success and I truly appreciate their support for our organization.

This convention represents a celebration of the year's accomplishments, and it also constitutes the conclusion of my term as your Chairwoman. At this time, I wish to thank you for the support you have provided me as Chairwoman of CMCA. As I have found during the past year, our members are what makes CMCA special and the effective organization that we are.

Suzanne Kutsch
CAST Transportation



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PRESIDENT'S MESSAGE



Welcome to the The Steamboat Grand!

I would like to take just a moment to welcome all of you to this year's annual convention. The Steamboat Grand is a beautiful resort and it provides a perfect backdrop for our meetings. As you know, this wonderful event offers you an opportunity to meet new people in the industry, as well as renew old friendships.

I hope you find the convention both educational and entertaining. We have tried to blend educational speakers in the mornings with entertainment in the evenings. I am convinced you will leave here with new ideas, fresh perspectives and a better understanding of the challenges and opportunities facing the Colorado Trucking Industry. Along the way, I hope you spend time to network with fellow attendees and meet with the top manufacturers and suppliers showcased in our Exhibit Hall.

We also have a number of sessions for spouses and family members lined up. If you don't find what you are looking for, just ask one of our staff, and we'll help in any way possible.

I hope you enjoy our 81st Annual Convention. I look forward to spending time with each of you.

Gregory D. Fulton
CMCA President

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FRIDAY BREAKFAST



Karl Mecklenburg

Denver Broncos Ring of Fame Inductee

Karl Mecklenburg rose from a college walk-on and 12th round NFL draft pick to a career with the Denver Broncos that included 6 Pro-Bowl and 3 Super-Bowl appearances. Considered the most versatile player in the NFL, Mecklenburg played all 7 Defensive front positions – sometimes in the course of a single game. He has been selected as both the AFC Linebacker of the Year and the AFC Defensive Player of the Year. Since retiring from football, Mecklenburg has been inducted into the Colorado Sports Hall of Fame and the Denver Broncos Ring of Fame. Karl has earned Certified Speaking Professional designation from the National Speakers Association. He applies the same effort, intelligence, and versatility that made him an All-Pro football player to his speaking engagements. Mecklenburg's tailored presentations featuring humor, and story-telling style, have impacted business organizations and inspired people to find their success by overcoming obstacles on the way to their dreams.





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FRIDAY GENERAL SESSION

“Meeting the Climate and Clean Air Challenge of the Future”

A major focus of President Biden and Governor Polis is addressing climate change. In the transportation sector this involves reducing emissions and greenhouse gases with an overall goal of zero emission vehicles in the future.

Our panel of state and national experts will discuss the current and future opportunities of technology, strategies, and programs that may help us get there.



Sean Waters

Vice President of Daimler Trucks of North America

Sean Waters is the Vice President of Product Compliance and Regulatory Affairs for Daimler Trucks North America.

In this role, Mr. Waters works with regulatory agency leadership on standard-setting initiatives for commercial vehicles, including medium- and heavy-duty engine emission certification, vehicle greenhouse gas regulations and safety compliance.

Mr. Waters currently chairs the Truck and Engine Manufacturers Association, where he advises on scientific and technical aspects of programs related to commercial truck emissions control strategies and safety technologies. He also serves on the Advisory Board for the University of California Davis STEPS (Sustainable Transportation Energy Pathway) program and is a member of the Oregon Department of Transportation Task Force on Autonomous Vehicles.

Prior to his role in directing compliance and regulatory affairs at Daimler Mr. Waters served as general corporate counsel beginning in 2006. Waters earned a J.D. from the University of Oregon School of Law in 2000.



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Mitch Jackson

Vice President

Environmental Affairs and Sustainability, FedEx

Mitch Jackson is the Vice President of Environmental Affairs and Sustainability for FedEx Corporation. He leads the strategic direction and provides vision for all aspects of the company's sustainability initiatives and environmental innovations and technologies. In this role, Jackson also provides counsel on corporate projects to ensure they include an environmental and sustainability perspective that supports the company's leadership role and eco-advantage.

Mr. Jackson has been a passionate ambassador for sustainable Transportation solutions. He envisioned and pioneered the implementation of hybrid and electric vehicles in the FedEx fleet, and ultimately in commercial vehicles. Jackson was also instrumental in successfully securing first-ever national fuel economy standards and greenhouse gas requirements for commercial trucking. Mr. Jackson was the key driver for the establishment of the first FedEx sustainability goals and has responsibility for current and future goals.

Mr. Jackson joined FedEx in 1985, and has experience in Operations, Engineering and Legal. He has been named one of the Top 100 Thought Leaders in business by Trust Across America for four consecutive years. In 2014 Green Fleet named Jackson a Sustainability All Star for his contributions to environmental sustainability and fleet efficiencies.

Jackson is currently a board member of the Shelby Farms Park Conservancy and serves on the American Trucking Association's board of directors. He has served as environmental juror for the Heinz Awards and is a past chairman of the Global Environmental Management Initiative (GEMI). In addition, he is a former member of the Keep Tennessee Beautiful Governor's Advisory Council and The Keystone Center's National Energy Board.



Shoshana M. Lew
Executive Director
Colorado Department of Transportation

Shoshana M. Lew was appointed as the executive director for the Colorado Department of Transportation (CDOT) in December 2018. She is charged with leading the department in planning for and addressing Colorado's transportation needs, and overseeing 3,000 employees statewide and an annual budget this year of approximately \$2 billion.

Director Lew was instrumental in the passage of a major transportation funding measure in the past session by the Colorado General Assembly which will address many current and future needs for transportation. Within that measure was the creation of a Freight Mobility and Safety Branch, which had been a priority to the freight industry for many years. She has worked closely with CMCA and the overall freight industry on a number of key issues.

Prior to coming to Colorado, she served as the chief operating officer (COO) for the Rhode Island Department of Transportation (RIDOT). Also, she was the chief financial officer and assistant secretary for budget and programs for the U.S. Department of Transportation (USDOT), as well as the deputy assistant secretary for transportation policy at the USDOT.

Lew has also worked in other areas of the federal government, including the U.S. Department of the Interior, and the Office of Management and Budget and Domestic Policy Council within the White House. Prior to her federal service, she worked at the Brookings Institution.

She is a graduate of Harvard College with a bachelor's degree in history. Lew also has a master's degree in history from Northwestern University.

FRIDAY LUNCH

FRIEND OF TRUCKING AWARD

The “Friend of Trucking Award” is presented to someone who has gone the “extra mile” to assist or defend the trucking industry with regard to issues in Colorado.

DISTINGUISHED SERVICE AWARD

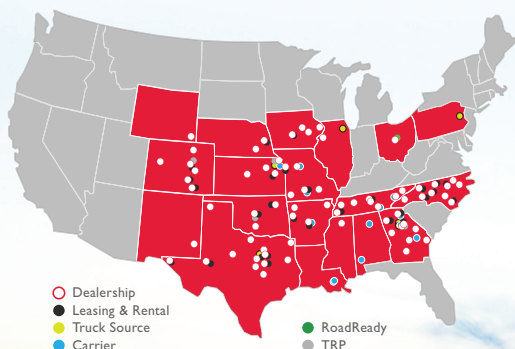
Each year, CMCA honors one of our members for their contributions to the betterment of our organization and the trucking industry. This award, CMCA’s Distinguished Service Award, is presented to someone in our organization who has a long history of service and achievement in support of CMCA and the trucking industry. It is the most prestigious award presented by our Association to one of our members.





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SATURDAY SAFETY BREAKFAST



Randy Guillot

President, Triple G Express, Inc.

Immediate Past Chairman, American Trucking Associations

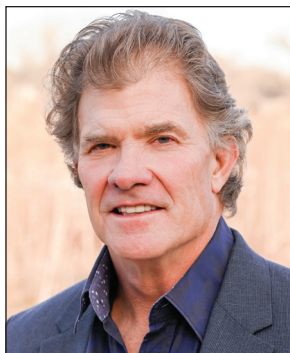
Randy has more than 33 years of experience working in the trucking industry and is President of Triple G Express, Inc. and Southeastern Motor Freight, Inc. Since 1983, Randy has carried on the family tradition of trucking by working for Southeastern Motor Freight, which his grandfather, Aswell Pitre, founded in 1945. In 1985, Randy helped launch Triple G Express, Inc. and he now oversees, collectively, more than 125 employees and contractors. The two companies haul mostly intermodal containers primarily servicing the Port of New Orleans, but also operate short-haul dry-vans. During his time in trucking, Randy has worked in all aspects of the business, ranging from sales and driving to dock work and safety.

Randy is the Immediate Past Chairman of American Trucking Associations, the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation's freight.

The Guillot family has been longtime active members of the American Trucking Associations, with Randy's father, Elmo Guillot, instilling a strong commitment to serve the industry and the ATA federation. Randy is an Executive Committee Member and Board Member of American Trucking Associations and is Past Chairman of Louisiana Motor Transport Association, one of ATA's affiliated state trucking associations. He is also the Chairman of ATA's Intermodal Motor Carriers Conference and Treasurer and Board Member of the North American Chassis Pool Cooperative.

Randy graduated from Southeastern Louisiana University with a BA in Business Administration. He has been married to his wife Renee' since 1983 and the couple has three grown children and two grandchildren.

SATURDAY GENERAL SESSION



Eric Chester

Award Winning Speaker and Bestselling Author

Eric Chester is an acclaimed in-the-trenches workforce researcher and thought leader who's been studying, analyzing, speaking and writing about attracting, managing, motivating and retaining top talent since 2001.

He is frequently mentioned or quoted in the national and international media such as Good Morning America, ABC 20/20, Fox News, NPR, and CNBC and in publications like Forbes, USA Today, and the Huffington Post.

He is a bestselling author of five published leadership books, several of which have become national best sellers. Eric Chester has delivered more than 3,000 paid keynote speeches on three continents. He is a Certified Speaking Professional and was inducted into the National Speakers Association's acclaimed Hall of Fame in 2004.

Eric lives in Golden, CO with his wife and family.



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SPOUSE'S PROGRAM

Friday, September 10th

9:50 am - 12:00 pm

Oh it is so nice to be back together again and crafting like we so love to do! Friday CMCA will be hosting a nice and relaxed gathering for the spouses to “brush” up on their wine glass painting skills. We will have a nice Fall Sangria for sipping while you enjoy time with friends. Please feel free just to hang out and gab or grab a glass, brush, paint and create!



Saturday, September 11th

9:35 am - 11:45 am

Please join us for the Saturday Spouse’s Program. We will each make six cards, of your choice. All will be various Christmas themes. These can be used as Christmas cards, thank you notes, gift card holders...or anything you would like them to be! Maybe we will even add in a little Christmas background music to further inspire the group. It is going to be so much fun....don’t miss it!!

Can’t wait to see everyone there...

Wendy



Spouse's Program Sponsors



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1960	T. Clarence Bridge	1986	G. Harley Morey	2013	Jenyce Houg-Brown
1961	Gail H. Crawford	1987	Chris J. Markley	2014	F. Dean Teter
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1963	Robert B. McCann	1989	Jerry Sheehan	2016	Barb Delles
1964	Bennie Goldstein	1990	Mike Nelligan	2017	Shaun Egan
1965	Glenn Knight	1991	Catherine Wash	2018	Jim Coleman
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for their assistance in planning the convention
and making this year's event the best ever!**

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