



## 2021 Convention Sponsorship Opportunities

The Colorado Motor Carriers Association has several levels and options for Sponsorship available for the 81<sup>st</sup> Annual Convention.

### Presenting Sponsor ~ \$15,000

#### An Exclusive Sponsorship! -Sold

- Friday Night Dinner and Entertainment
  - Full Page ad with link in electronic format program
  - Special Signage
  - Sponsor signs on each table
  - Sponsor Ribbon on Name Tag
  - 2 Minute video
  - Logo on all convention Name Tags
  - Slide show with company logo
  - VIP seating at dinner
  - Website Banner advertisement with a link to your website for the 2021/2022 year
  - Recognition on Website
  - Golf Hole Sponsorship

### Gold Sponsor ~ \$8,000

- General Session I - Sold
- General Session II - Sold
- General Session III - Sold
- General Session IV - Sold
  - Half Page ad with link in electronic format program
  - Special Signage
  - Sponsor Ribbon on Name Tag
  - Slide show with company logo
  - Speaker introduction
  - Verbal recognition
  - Recognition on website

### Platinum Sponsor ~ \$10,000

- Thursday Cocktail Reception -Sold
- Kickoff Breakfast Friday - Sold
- Friday Awards Lunch -Sold
- Friday Cocktail Reception - Sold
- Saturday Breakfast
- Saturday Happy Hour - Sold
  - Full Page ad with link in electronic format program
  - Special Signage
  - Sponsor signs on each table
  - Sponsor Ribbon on Name Tag
  - 1 Minute Video – Meal function sponsors
  - Custom Drink Tickets - Reception sponsor
  - Slide show with company logo
  - VIP Seating
  - Recognition on Website
  - Golf Hole Sponsorship

### Silver Sponsor ~ \$5,000

- Friday Coffee Breaks
- Saturday Coffee Breaks
- Spouses Program
- Children's Program
  - Special Signage
  - Sponsor Ribbon on Name Tag
  - Recognition on Website
  - Logo included electronic format program

### Supporting Sponsor ~ \$4,000 - \$1,000

- Recognition on Website
- Logo included on electronic format program

## Golf Sponsorships

### Hole Sponsorships - \$500 (16 available)

- Sign provided at each hole with name of company
- Recognition in golf program
- Recognition on Website

### Hole In One Sponsorship - \$800 **SOLD**

- Signage at hole
- Hole In One will be worth \$10,000 in cash
- Company must provide a volunteer to sit at the Hole
- Recognition in golf program
- Recognition on Website

### Drink Cart Sponsor - \$3,000

- Special signage
- Drink tickets with company logo
- Recognition in golf program
- Recognition on Website

### Breakfast or Lunch Sponsor - \$5,000

- Special signage
- Recognition in golf program
- Recognition on Website

*I would like to sponsor the* \_\_\_\_\_

*Company:* \_\_\_\_\_ *Name:* \_\_\_\_\_ *Email:* \_\_\_\_\_

*CC#* \_\_\_\_\_ *Exp. Date* \_\_\_\_\_ *Sec. Code:* \_\_\_\_\_

*Billing Address:* \_\_\_\_\_

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*All payment is due prior to event. All logos are due to CMCA by August 20, 2021 and must be print resolution (300 dpi) in TIF, JPEG, EPS or PDF format.*