



COLORADO MOTOR CARRIERS ASSOCIATION

## 2021 Sponsorship Packages

Message from the President:

Thank you for your ongoing support of our industry through your sponsorship of the Colorado Motor Carriers Association activities. This Sponsorship program reflects the feedback from some of our companies requesting “packaged” opportunities to more easily reach our membership and promote their products and services. We want your sponsorship to bring value not only to you, but to our carrier members and the association as well. If you have any questions, please do not hesitate to call the office and speak with me. I look forward to working with you as a sponsor in the coming year.

Sincerely,

**Please choose one or more of the packages below and send this form back to our office.**

Company: \_\_\_\_\_ Main Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Package(s): \_\_\_\_\_

**Mail:** 4060 Elati Street, Denver, CO 80216

**Email:** [Patti@cmca.com](mailto:Patti@cmca.com)

**Phone:** 303-433-3375, ext. 104

After you submit your selection, we will send you an invoice for the sponsorship package(s) to confirm your selection. Sponsorship benefits begin once payment has been received.

## CHAMPION SPONSOR \$50,000

- Presenting status at Truck Driving Championships, Top Tech and Annual Convention
- Full page, full color advertisements inside of the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention programs
- Pop-Up banner displayed during the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention
- Golf Hole at both Summer and Convention Tournaments with signage and promotion station (optional)
- Website Banner ad for full year as a Champion Sponsor
- Logo on registration sign-up forms of your choice
- A feature story in the Hotsheet and website featuring your people and products
- Front Page Hotsheet ad for a full year as Champion Sponsor
- Website Marketplace Link for a full year
- Speaking opportunity at New Member Orientation (2 per year) to tell your company story, pitch your products, connect with carriers and engage our membership
- Co-Sponsor for 9 Council meetings of your choice (Safety Council, Maintenance Council, West Slope Chapter or Transfer & Warehouse Conference)

## PLATINUM SPONSOR \$25,000

- Full page, full color advertisements inside of the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention programs
- Pop-Up banner displayed during the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention
- Golf Hole at both Summer and Convention Tournaments with signage and promotion station (optional)
- Home Page Website ad for full year as a Platinum Sponsor
- A feature story in the Hotsheet and website featuring your people and products
- Hotsheet ad for a full year as Platinum Sponsor
- Website Marketplace Link for a full year
- Co-Sponsor for 6 Council meetings of your choice (Safety Council, Maintenance Council, West Slope Chapter or Transfer & Warehouse Conference)

## GOLD SPONSOR \$10,000

- Full page, full color advertisements inside of the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention programs
- Pop-Up banner displayed during the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention
- Golf Hole at both Summer and Convention Tournaments with signage and promotion station (optional)
- Logo on website home page for six months as a Gold Sponsor
- Hotsheet ad for six months as Gold Sponsor
- Website Marketplace Link for six months
- Co-Sponsor for 4 Council meetings of your choice (Safety Council, Maintenance Council, West Slope Chapter or Transfer & Warehouse Conference)

## SILVER SPONSOR \$7,500

- Half page, full color advertisements inside of the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention programs
- Golf Hole at Summer OR Convention Golf Tournament with signage and promotion station (optional)
- Logo on website home page for six months as a Silver Sponsor
- Logo in Hotsheet for six months as a Silver Sponsor
- Website Marketplace Link for six months
- Co-Sponsor for 2 Council meetings of your choice (Safety Council, Maintenance Council, West Slope Chapter or Transfer & Warehouse Conference)

## BRONZE SPONSOR \$5,000

- Quarter page, full color advertisements inside of the Truck Driving Championships, Top Tech, Safety Awards Banquet and Annual Convention programs
- Golf Hole at Summer OR Convention Golf Tournament with signage and promotion station (optional)
- Logo on website home page for 3 months as a Bronze Sponsor
- Logo in Hotsheet for 3 months as a Bronze Sponsor
- Website Marketplace Link for 3 months

## AL A CARTE SELECTIONS

- Safety Training Program – 20 classes available at \$500 per class
- Driver Appreciation Events – 2 events available at \$1,000 per event
- Legislative Reception - \$2,500
- Legislative Breakfast or Reception Fundraisers – multiple events available at \$1,000 per event (your choice of candidate)
- Company or Product Flyers included in CMCA mailings – includes one full color page inserted into ALL mailings from CMCA for a specific month - \$500
- Event sponsorships will also be available for the following:
  - Safety Awards Banquet (packages available from \$250 to \$5,000)
  - Top Tech Competition (packages available from \$350 to \$3,000)
  - Clay Shoot (packages available from \$400 to \$2,500)
  - Summer Golf Tournament (packages available from \$450 - \$5,000)
  - Truck Driving Championships (packages available from \$250 - \$5,000)