

Press Release



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U.S. Transport and Direct Transport Recognized for their Commitment to Emissions and Energy Reductions

Two Colorado Trucking Companies Receive Prestigious Green Fleet Awards

Denver - At the Colorado Motor Carriers Association's annual convention in Beaver Creek, Colorado, last month, the Regional Air Quality Council (RAQC) and Colorado Motor Carriers Association (CMCA) recognized U.S. Transport and Direct Transport for their contributions and efforts toward reducing diesel emissions and energy utilization. Both areas are identified by the federal and state government as important goals in regard to reducing criteria emissions and greenhouse gases as well as making our country less dependent on foreign oil

The awards presented by the RAQC and CMCA as Green Fleets for their leadership and commitment to improving the environment were accepted by:

- **U.S. Transport**- Steve Nelligan
- **Direct Transport**- Nicole Adinolfe

The concept of environmental sustainability has been a growing movement within the country. People and businesses have come to recognize the importance and value of taking actions which improve our environment and limit our impact upon it. At the same time many businesses have come to realize that adopting these technologies may not only be good for the environment but also good for business.

The first Green Fleet recipient is Direct Transport which are one of the largest trucking companies in Colorado. Their efforts in environmental sustainability help to send a positive message that deploying EPA SmartWay concepts and applying policies that reduce emissions and the greenhouse gas footprint, are not only good for our state and the environment but are sound business concepts that can benefit the bottom line.

The second Green Fleet recipient is US Transport who was recognized this year by as an EPA SmartWay High Performer. This award is a prestigious honor that a limited number of fleets in the country have received. US Transport received the award for this year based on their commitment to and implementation of various programs and technologies which have reduced emissions and their greenhouse gas footprint.

US Transport became an EPA SmartWay partner in 2016 and they have embraced the concept and the goals of the program. They have achieved these environmental improvements through the deployment of various equipment modifications and improvements as well software systems. Regarding equipment improvements US Transport has acquired newer, more fuel efficient and lower emission tractors that they have programmed to shut down within a few minutes to reduce unnecessary idling. They had also acquired and deployed auxiliary power units on several vehicles to allow drivers to shut down trucks during rest periods. They sought to

achieve these improvements using software toward measuring vehicle speed and driving practices to coach drivers how to improve their driving habits and in turn improve fuel mileage which not only conserves fuel but cuts emissions. As hardware platforms to control equipment speed limits, idle time and fuel consumption helped achieve this award. US Transport uses systems to measure vehicle speed that help improve driver behavior and safe driving practices.

Programs such as EPA SmartWay represent a win-win for the public and private sector. The technologies and strategies within this program have allowed companies to not only be a good environmental steward but also improve their bottom line. Grant funds through SmartWay and from other programs such as DERA have allowed several companies to test and see for themselves the benefits that may be accrued with these technologies.

“Our association and industry recognize the importance of our environment and we are committed to doing our part to improve air quality and reduce greenhouse gases in our state. We appreciate and commend these Green Fleet award winners for their adoption and implementation of environmental sustainability strategies relating to our industry.”

- Greg Fulton- CMCA President

Note to Editors: For additional information regarding the accomplishments by these Green Fleet Award winners, please contact Mr. McCannon at the number listed above.